



February 21, 2025

**VIA EMAIL - akaufman@chalmersadams.com**

Alex B. Kaufman  
Chalmers, Adams, Backer & Kaufman, LLC  
11770 Haynes Bridge Road, #205-219  
Alpharetta, Georgia 30009-1968

Re: Response to February 17, 2025 Letter to Smyrna is Fabulous, Inc.

Mr. Kaufman:

We write on behalf of Smyrna is Fabulous, Inc. / Smyrna Pride (hereafter “Smyrna Pride”) in response to your February 17, 2025 letter sent on behalf of the Georgia Log Cabin Republicans, Inc. (“GA Log Cabin GOP”) and the Georgia Republican Party, Inc. to Smyrna Pride and multiple City of Smyrna officials. *See* Exhibit A.

Your letter threatens litigation against Smyrna Pride for allegedly violating the First and Fourteenth Amendments by rejecting GA Log Cabin GOP’s vendor application for the 2025 Smyrna Pride Festival. As further explained below, these purported claims have no basis in law and are, in fact, directly contrary to clearly established U.S. Supreme Court and Eleventh Circuit precedent. *Hurley v. Irish-Am. Gay, Lesbian & Bisexual Grp. of Bos.*, 515 U.S. 557 (1995); *Leake v. Drinkard*, 14 F.4th 1242, 1253 (11th Cir. 2021).

To be clear, Smyrna Pride decided to remain a-political for the 2025 Pride Season in that it was neither soliciting nor accepting any political-party-affiliated candidates or organizations to be vendors at its Pride Festival. This decision to remain a-political was directly communicated to GA Log Cabin GOP in a January 30, 2025 text message exchange between Skyler Akins and Smyrna Pride’s Director of Festivals Mike Mitchell after GA Log Cabin GOP’s vendor application was denied. *See* Exhibit B. In this text exchange, Akins asks if Cobb Democrats or any other Democrat group will be allowed to have a booth at the festival and Mitchell replies, “No sir. No politically affiliated groups or sponsors for 2025.” *Id.* Akins then presses whether groups such as the ACLU, Lambda Legal, or Stonewall will be given a booth, to which Mitchell replies, “Only public health, mental health, religious organizations are going to be in our non profit space this year . . . No they will not be given space.” *Id.* Akins further inquires about Georgia Equality (presumably referring to Georgia Equity PAC) and Human Rights Campaign, and Mitchell answers, “No they have not applied even.” *See id.*

After the foregoing January 30<sup>th</sup> message exchange, your widely circulated February 17, 2025 letter on behalf of GA Log Cabin GOP went on to assert that “Smyrna Pride stated that they will be including far-left advocacy groups such as the Human Rights Campaign and the Georgia Equity PAC in the Pride Festival. Internal emails show Smyrna Pride’s motivation to include Democratic candidates running for office and left-leaning advocacy groups in the Pride Festival while excluding the Republican Party and conservative groups, in violation of federal and state laws.” Exhibit A at 2. These statements, which your client knew to be untrue as evidenced by Exhibit B, are damaging to Smyrna Pride’s organizational reputation. *See* O.C.G.A. § 51-5-1 (defining the unlawful act of libel as publication of “a false and malicious defamation of another, expressed in print...tending to injure the reputation of the person and exposing [them] to public hatred, contempt, or ridicule”); O.C.G.A. § 51-5-4(a)(3) (defining unlawful slander *per se* as whenever someone makes “charges against another” regarding their “trade, office, or profession”).

Moreover, Smyrna Pride has received information that GA Log Cabin GOP is reaching out to Smyrna community members via text message asking them to re-publish your defamatory letter to others, and has been contacting Smyrna Pride’s sponsors asking them to withdraw their support. *See Parnell v. Sherman & Hemstreet, Inc.*, 364 Ga. App. 205, 214 (2022) (outlining elements of tortious interference with business relations under Georgia law).

Given this divisive, inflammatory conduct, Smyrna Pride therefore demands that you and your clients immediately cease and desist from: (1) disseminating, repeating, or perpetuating the false statements contained in your February 17, 2025 letter or encouraging others to do so, (2) interfering in Smyrna Pride’s business relations with their Festival sponsors, and (3) threatening to sue Smyrna Pride when, as further explained below, the organization has done nothing more than lawfully exercise its own First Amendment right to determine the content and message of its 2025 Pride Festival.

Conditional on you and your clients honoring the foregoing cease-and-desist demand, and in the interest of community unity and de-escalation, Smyrna Pride will approve a limited number of politically affiliated organizations as vendors in its 2025 Pride Festival, including GA Log Cabin GOP, despite the clear legal precedent allowing Smyrna Pride to exclude them, provided that GA Log Cabin GOP adheres fully to the mission, values, and guidelines outlined in Smyrna Pride’s 2025 Vendor Agreement. Should you or GA Log Cabin GOP persist in defaming Smyrna Pride or interfering with its financial arrangements with sponsors, that would not be in keeping with the mission and values of Smyrna Pride, and would result in the immediate revocation of vendor approval for GA Log Cabin GOP or any other group participating in similar conduct. *See* Smyrna Pride Board of Directors’ Statement, attached as Exhibit C.

### **Smyrna Pride's Mission and Festival**

Smyrna Pride is a volunteer-run non-profit whose mission is to welcome and celebrate Smyrna's LGBTQ+ residents and allies by creating community and building partnerships founded in social equality.

Smyrna Pride hosts its annual Pride Festival each June to celebrate, uplift, and support the LGBTQ+ community in Smyrna, Georgia, and beyond. In the words of its Board of Directors, "We aim to create a joyous and affirming environment where attendees can celebrate progress, honor those who paved the way, and advocate for a future of inclusivity and justice. Rooted in the legacy of Pride Month, our festival not only commemorates the ongoing fight for LGBTQ+ rights but also reinforces our commitment to fostering a welcoming and supportive Smyrna - a Smyrna where people can live where they are loved."

Smyrna Pride obtained a permit from the City of Smyrna to hold this year's Pride Festival in June 2025. The organization also established a vendor application process for the festival. See Exhibit D (Vendor Application & List of Approved Vendors). The Application states, "The city of Smyrna has provided us with a limited number of permits for vendors. Please understand that we are looking for equal representation in all vendor categories (arts, crafts, religiously-affiliated, business, non-profit, etc.) as we review applications." The Application further provides:

Smyrna is Fabulous, Inc.'s vision statement is as follows: "Smyrna is Fabulous feels that everyone should feel welcome, respected, and appreciated. We imagine a city where no one has to wonder if they will be rejected as a neighbor because of who they love."

We are a group of citizens who want to make our community an inclusive and safe environment for our LGBTQ+ members and our Allies. Therefore, vendors, content, products, messaging, speech, promotions, etc. not in keeping with our Mission and Vision are prohibited.

Given the current politically charged climate, Smyrna Pride decided it was not appropriate for the 2025 festival to have sponsors or vendors affiliated with any particular political party. This included GA Log Cabin GOP which is affiliated with the Georgia Republican Party and whose vendor application described its purpose for participating as: "We will be promoting and recruiting LGBT people into the Republican Party and competing for their votes in all elections." Exhibit E.

### **Purported Claims Against Smyrna Pride Have No Legal Basis**

Your February 17, 2025 letter threatens to sue Smyrna Pride for violating the First and Fourteenth Amendments in declining to approve GA Log Cabin GOP as a vendor for the June 2025 Pride Festival.

As a threshold matter, the First and Fourteenth Amendments apply only to government actors. It is therefore nonsensical to assert that Smyrna Pride, a private organization, could be liable for violating those Amendments. *See* U.S. Const., 14<sup>th</sup> Amend. (providing that “[n]o *State*” and “nor shall any *State*” engage in the proscribed conduct) (emphasis added); *Manhattan Cmty. Access Corp. v. Halleck*, 587 U.S. 802, 803–04 (2019) (“The Free Speech Clause of the First Amendment constrains governmental actors and protects private actors. To draw the line between governmental and private, this Court applies what is known as the state-action doctrine . . . [under which] a private entity may be considered a state actor [only] when it exercises a function traditionally exclusively reserved to the State.”) (internal citation omitted). Given these state-action requirements, any First or Fourteenth Amendment claim filed against Smyrna Pride would properly be grounds for sanctions. *See* F.R.C.P. 11 (authorizing sanctions motion where an attorney “present[s] to the court a pleading” whose claims are not “warranted by existing law or by a nonfrivolous argument for extending, modifying, or reversing existing law”); O.C.G.A. § 9-15-4(a) & (b) (providing for award of attorney’s fees and expenses against a party, their attorney, or both if the court finds that any part of the action brought “lacked substantial justification,” meaning it was “substantially frivolous, substantially groundless, or substantially vexatious”).

In addition to the lack of state action that would preclude any First or Fourteenth Amendment claim against Smyrna Pride, U.S. Supreme Court case law makes clear that it would, in fact, violate Smyrna Pride’s *own* First Amendment rights to require it to approve “all comers” as vendors for its festival. In *Hurley v. Irish-Am. Gay, Lesbian & Bisexual Grp. of Bos.*, 515 U.S. 557 (1995), the Court recognized that parade organizers have the autonomy to choose their own message by selecting and denying parade participants, and held that it would violate the organizers’ First Amendment rights to compel them to allow a group to march in the parade whose message the organizers did not wish to endorse. 515 U.S. at 570, 573.<sup>1</sup> Similarly, Smyrna Pride’s Festival is an expressive event intended to convey a particular message through Smyrna Pride’s curation of sponsor and vendor participants. *See* Exhibit D (Vendor Application). Accordingly, Smyrna Pride has the right to accept or reject vendor applications based on whether they are consistent with or conducive to Smyrna Pride’s message. *See Hurley*, 515 U.S. at 547

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<sup>1</sup> “[T]here is a distinction between participating in an event and being present at the same location. Merely being present at a public event does not make one part of the organizer’s message for First Amendment purposes.” *Gathright v. City of Portland, Or.*, 439 F.3d 573, 577 (9th Cir. 2006).

(“Rather like a composer, the [parade] Council selects the expressive units of the parade from potential participants, and though the score may not produce a particularized message, each contingent’s expression in the Council’s eyes comports with what merits celebration on that day.”).

Coexistent with Smyrna Pride’s First Amendment right to choose what message to convey through its selection of certain festival vendors, the organization also has the right to choose what *not* to say by rejecting certain prospective vendors. *See id.* (“The [parade] Council clearly decided to *exclude a message* it did not like from the communication it chose to make, and that is enough to invoke its right as a private speaker to shape its expression by speaking on one subject while *remaining silent* on another.”) (emphasis added); *Pacific Gas & Electric Co. v. Public Utilities Comm’n of Cal.*, 475 U.S. 1, 11 (1986) (“*all* speech inherently involves choices of what to say and what to leave unsaid”) (emphasis in original).

Your letter further contends that Smyrna Pride unlawfully discriminated against your clients in violation of state law. This claim is equally dispelled by *Hurley* which held that a state’s anti-discrimination law could not be used to compel the parade organizers to alter the expressive content of their event by forcing them to incorporate a group whose message the organizers did not endorse. *See* 515 U.S. at 573.

Finally, the Eleventh Circuit Court of Appeals, whose rulings are also controlling law in Georgia, applied *Hurley* to similarly uphold a parade organizer’s ability to preserve the expressive message of its event via exclusion. *See Leake v. Drinkard*, 14 F.4th 1242, 1253 (11th Cir. 2021) (finding that the organizer did not infringe on the First Amendment rights of a Civil War nonprofit organization by allowing its members to participate in the parade only so long as they did not display the Confederate flag). In *Leake*, the city was the parade organizer and therefore the speaker. Here, Smyrna Pride is the speaker. But the principle remains the same: organizers of an expressive event may not be compelled to include all speakers or all messages. *See id.* at 1252 (“when governments organize and sponsor a parade to communicate a message, the parade is their speech from which they may include or exclude participants at will. . . . [t]his principle applies no matter whether the organizer is the government or a private party”). Ultimately, *Hurley* and *Leake* clearly establish that Smyrna Pride’s decision to deny GA Log Cabin GOP’s vendor application was a constitutionally protected exercise of Smyrna Pride’s First Amendment rights.

### **It Would Be Unconstitutional for City of Smyrna to Revoke Festival Permit**

As a final point, it would violate the First Amendment were the City of Smyrna to revoke Smyrna Pride’s Festival permit, as your letter urges the City to do, based on the organization’s

decision not to host political-party-affiliated vendors at its festival. *See Hurley*, 515 U.S. at 573 (“[U]se of the State’s power [to require parade organizers to admit any group who wishes to participate] violates the fundamental rule of protection under the First Amendment, that a speaker has the autonomy to choose the content of his own message.”); *see also Moody v. NetChoice*, LLC, 603 U.S. 707, 744 (2024) (affirming that a private party’s “presenting a curated and edited compilation of [third party] speech is itself protected speech” and the state “may not interfere with those judgments simply because it would prefer a different mix of messages . . . that is what the First Amendment protects all of us from”); *Forsyth Cnty., Ga. v. Nationalist Movement*, 505 U.S. 123, 130 (1992) (“any permit scheme controlling the time, place, and manner of speech must not be based on the content of the message”).

Given that controlling legal authority overwhelmingly supports Smyrna Pride’s First Amendment right to select the participants in its 2025 Pride Festival, and given the false and reputationally damaging statements you and your clients have published regarding Smyrna Pride’s selectively accepting liberal political groups while excluding Republican ones, we demand on behalf of Smyrna Pride that you and your clients immediately cease and desist from: (1) disseminating, repeating, or perpetuating the false statements contained in your February 17, 2025 letter or encouraging others to do so, (2) interfering in Smyrna Pride’s business relations with their Festival sponsors, and (3) threatening legal action against Smyrna Pride when the organization has done nothing more than lawfully exercise its own First Amendment right to determine the content and message of its 2025 Pride Festival.

Once you have confirmed in writing that you and your clients agree to honor the foregoing cease-and-desist demand, Smyrna Pride will move forward with approving a limited number of politically affiliated organizations as vendors in its 2025 Pride Festival, including GA Log Cabin GOP, consistent with the Smyrna Pride Board of Directors’ Statement, attached as Exhibit C.

Sincerely,

*Clare Norins*

Clare R. Norins  
Director

*Adoris Gibbs*

Adoris Gibbs  
Student Attorney

Cc. Mayor Derek Norton (dnorton@SmyrnaGa.gov)  
Councilman Glenn Pickens (gpickens@SmyrnaGa.gov)  
Councilwoman Latonia P. Hines (lphines@SmyrnaGa.gov)  
Councilman Travis Lindley (tlindley@SmyrnaGa.gov)  
Councilman Charles Welch (cwelch@SmyrnaGa.gov)  
Councilwoman Susan Wilkinson (swilkinson@SmyrnaGa.gov)  
Councilman and Mayor Pro Tem Tim Gould (tgould@SmyrnaGa.gov)  
Councilman Rickey N. Oglesby (roglesby@SmyrnaGa.gov)  
Christy Ullman, Executive Assistant to the Mayor and Council (cullman@smrynaga.gov)  
Joseph Bennet, City Administrator (jbennett@smrynaga.gov)  
Scott Cochran, Esq., City Attorney (scott@cochranedwardslaw.com)  
Heather Peacon-Corn, Clerk for City Attorney (hpeaconcorn@SmyrnaGa.gov)

# Exhibit A

February 17, 2025 Letter to Smyrna Pride &  
Smyrna City Officials



February 17, 2025

**VIA EMAIL ONLY:** [leahbulow@gmail.com](mailto:leahbulow@gmail.com), [salehi.susanne@gmail.com](mailto:salehi.susanne@gmail.com),  
[cmhowerton@gmail.com](mailto:cmhowerton@gmail.com), [stringer2008@gmail.com](mailto:stringer2008@gmail.com), [kirsimccrea@gmail.com](mailto:kirsimccrea@gmail.com),  
[mikey.m2.mitchell@gmail.com](mailto:mikey.m2.mitchell@gmail.com), [cullman@smyrnaga.gov](mailto:cullman@smyrnaga.gov), [dnorton@SmyrnaGa.gov](mailto:dnorton@SmyrnaGa.gov),  
[gpickens@SmyrnaGa.gov](mailto:gpickens@SmyrnaGa.gov), [lphines@SmyrnaGa.gov](mailto:lphines@SmyrnaGa.gov), [tlindley@SmyrnaGa.gov](mailto:tlindley@SmyrnaGa.gov),  
[cwelch@SmyrnaGa.gov](mailto:cwelch@SmyrnaGa.gov), [swilkinson@SmyrnaGa.gov](mailto:swilkinson@SmyrnaGa.gov), [tgould@SmyrnaGa.gov](mailto:tgould@SmyrnaGa.gov),  
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SMYRNA IS FABULOUS, INC.  
2116 Jarrod Place SE,  
Smyrna, GA 30080

Leah Bulow, Executive Director  
Susanne Salehi, Director of Communications & Secretary  
Cait Howerton, Director of Community Relations  
Atarah Stringer, Director of Development  
Kirsi Noonan, Director of Marketing  
Mike Mitchell, Chief Executive Officer  
Mickie Higgins, Certified Public Accountant

CITY OF SMYRNA, GEORGIA  
2800 King St. SE  
Smyrna, GA 30080

Mayor Derek Norton  
Councilman Glenn Pickens  
Councilwoman Latonia P. Hines  
Councilman Travis Lindley  
Councilman Charles Welch  
Councilwoman Susan Wilkinson  
Councilman and Mayor Pro Tem Tim Gould  
Councilman Rickey N. Oglesby  
Christy Ullman, Executive Assistant to the Mayor and Council  
Joseph Bennet, City Administrator  
Scott Cochran, Esq., City Attorney  
Heather Peacon-Corn, Clerk for City Attorney

**RE: Demand for the Georgia Log Cabin Republicans' Inclusion in the Smyrna  
Pride Festival for June 2025**

Dear City of Smyrna and the Executive Board of Smyrna is Fabulous, Inc.,

This law firm represents the Georgia Log Cabin Republicans, Inc. (“GA Log Cabin GOP”) and the Georgia Republican Party, Inc. regarding Smyrna is Fabulous, Inc.’s (“Smyrna Pride”) wrongful and unlawful decision to exclude the GA Log Cabin GOP from the Pride Festival to be held in June of 2025.

**The exclusion of the GA Log Cabin GOP from the Smyrna Pride Festival violates their rights under the First Amendment and Fourteenth Amendment of the United States Constitution, and their rights under the Georgia State Constitution.**

Smyrna Pride is scheduled to host its annual Pride Festival in June 2025, and it is currently accepting applications for vendors to be included in the festival. In January of 2025, Mr. Skyler Akins, Policy Director for the Board of Directors of the GA Log Cabin GOP and Board Member of the National Log Cabin Republicans, applied for the GA Log Cabin GOP to be a festival vendor. On January 26, 2025, Smyrna Pride emailed Mr. Akins that the GA Log Cabin GOP’s application was denied. On February 9, 2025, Mr. Akins responded asking for Smyrna Pride to reconsider. On February 9, 2025, Smyrna Pride again denied the GA Log Cabin GOP’s application, and stated that they will be including far-left advocacy groups such as the Human Rights Campaign and the Georgia Equity PAC in the Pride Festival. Internal emails show Smyrna Pride’s motivation to include Democratic candidates running for office and left-leaning advocacy groups in the Pride Festival while excluding the Republican Party and conservative groups, in violation of federal and state laws.

Smyrna Pride has, or will, obtain a permit from the City of Smyrna to conduct the Pride Festival on public property; to wit, street as well as obtain a city permit to sell alcohol and require police resources. Since Smyrna Pride is operating this festival on public property with a public permit from the City of Smyrna, according to state and federal laws, it cannot restrict participation to particular groups unless the restriction is content neutral and narrowly tailored to serve a governmental interest. There is no conceivable government interest that serves the public for Smyrna Pride to exclude advocacy groups that align with the Republican Party and conservative ideals but include similar groups that advocate for Democratic beliefs. Smyrna Pride Board’s communications are evidence that they are deliberately attempting to restrict any inclusion of Republican or conservative representation at the Pride Festival this year. This violates GA Log Cabin GOP’s First and Fourteenth Amendment rights.

The GA Log Cabin GOP and the Georgia Republican Party, Inc. demand for Smyrna Pride to accept their application to be a vendor for the Pride Festival this coming June. Failure of Smyrna Pride to accept the GA Log Cabin GOP’s application will result in litigation by my clients against Smyrna Pride and possibly against the City of Smyrna, who, if they issue a permit to Smyrna Pride will have effectively condoned this discriminatory and unconstitutional conduct.

**This correspondence constitutes notice that this matter contemplates litigation and that all of you are on notice to preserve all evidence, meaning you shall place a litigation hold and anti-spoilation procedures on all evidence (whether tangible, intangible, electronic, digital or otherwise), communications (such as texts, emails, voicemails and letters) and other evidence**

**that may be relevant, concern or involve this matter. Since my clients are represented by counsel in this matter, please direct all communications exclusively to me and my law firm.**

Sincerely,

CHALMERS, ADAMS, BACKER &  
KAUFMAN, LLC

/s/ Alex B. Kaufman

Alex B. Kaufman, Esq.

General Counsel, Georgia Republican Party,  
Inc.

For the Firm

cc: Christian Zimm, Esq. MBA

Skyler Akins, Policy Director for the Board of Directors  
of the Georgia Log Cabin Republicans and Board  
Member of the National Log Cabin Republicans

Josh McKoon, Chairman of the Georgia Republican Party, Inc.

# Exhibit B

Jan. 30, 2025 Text Exchange

[Redacted]

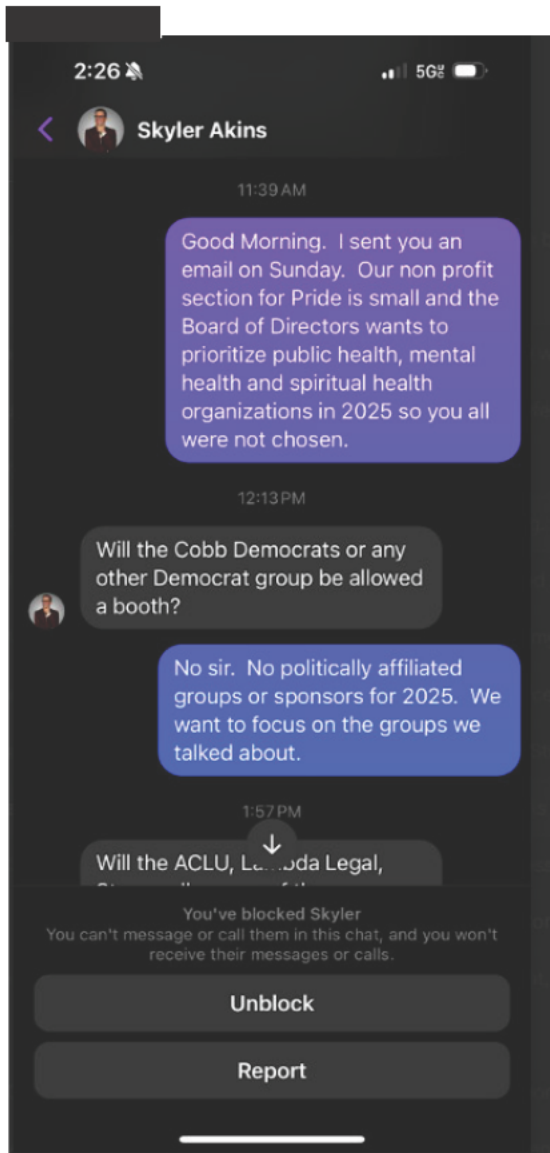
[Redacted]  
To: "info@smyrnapride.org" <info@smyrnapride.org>

Thu, Feb 20, 2025 at 12:48 AM

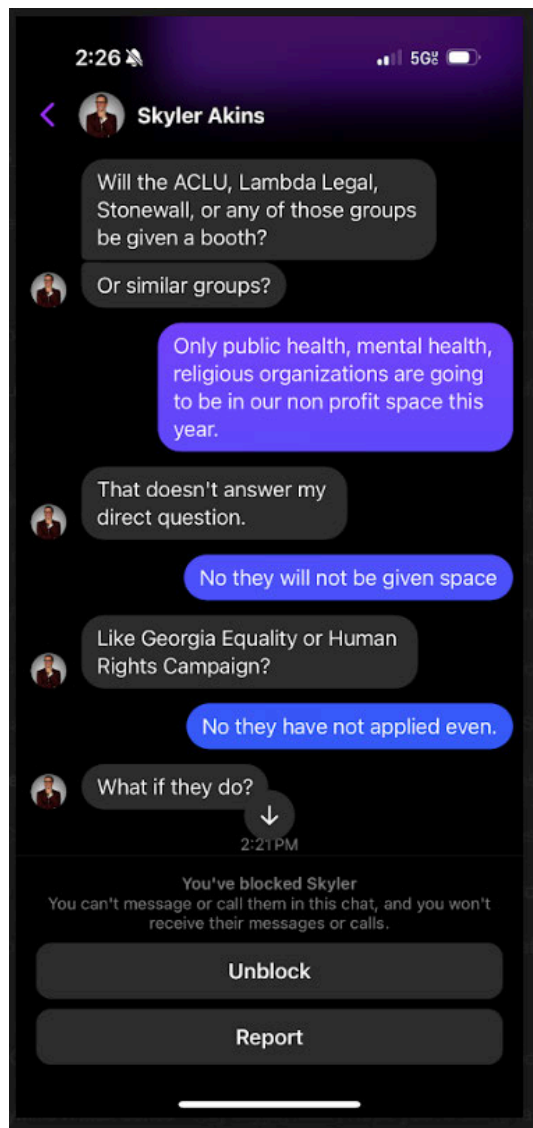
----- Forwarded message -----

From: **Mike Mitchell** <[Redacted]>  
Date: Thu, Jan 30, 2025 at 2:37 PM  
Subject: Shareing thie coversation for transparency.  
To: [Redacted]

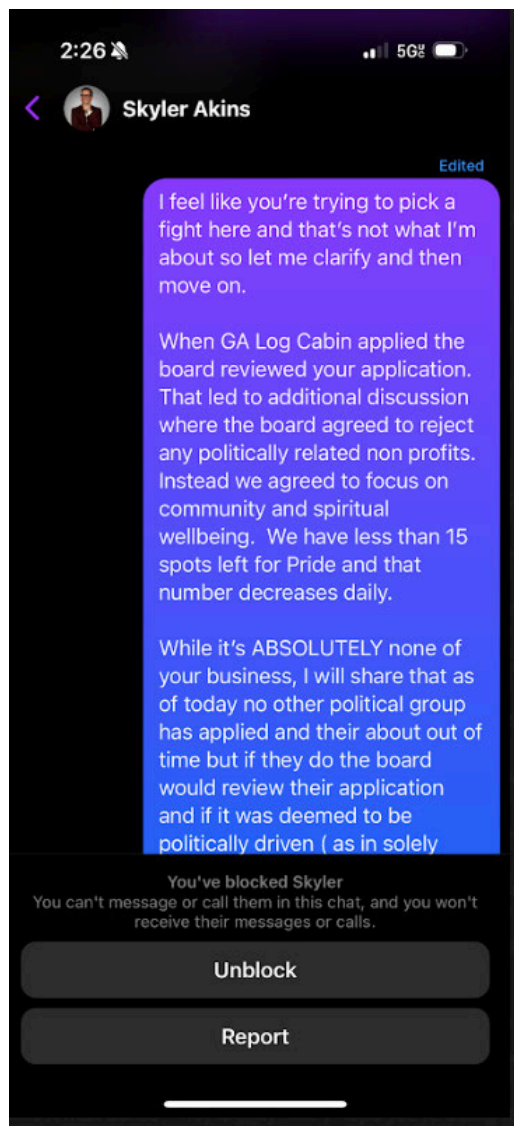
[Redacted]



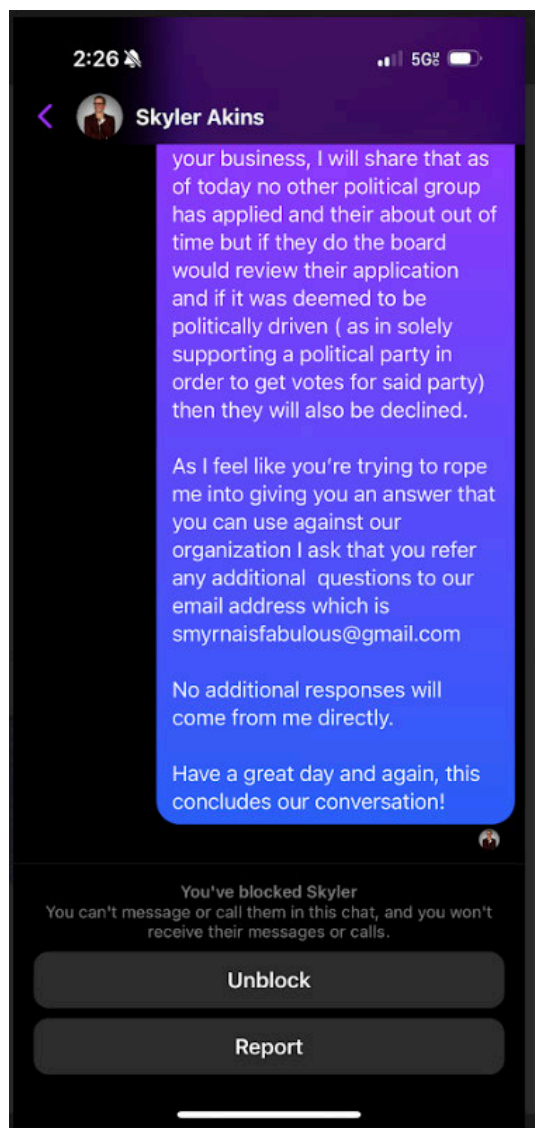
[Redacted]



Screenshot 3



Screenshot 4



Thanks,

MM



# Exhibit C

Smyrna Board of Directors Statement

850 Windy Hill Road  
PO BOX 613  
Smyrna, GA 30081  
info@smyrnapride.org

February 20, 2025

Chalmers, Adams, Backer & Kaufman, LLC  
11770 Haynes Bridge Road, #205-219  
Alpharetta, GA 30009-1968  
(404) 964-5587  
akaufman@chalmersadams.com

**CC:**

Mayor Derek Norton  
Councilman Glenn Pickens  
Councilwoman Latonia P. Hines  
Councilman Travis Lindley  
Councilman Charles Welch  
Councilwoman Susan Wilkinson  
Councilman and Mayor Pro Tem Tim Gould  
Councilman Rickey N. Oglesby  
Christy Ullman, Executive Assistant to the Mayor and Council  
Joseph Bennett, City Administrator  
Scott Cochran, Esq., City Attorney  
Heather Peacon-Corn, Clerk for City Attorney

RE: Acceptance of Georgia Log Cabin Republicans' Vendor Application for the 2025 Smyrna Pride Festival

Dear Mr. Kaufman,

We write on behalf of Smyrna is Fabulous, Inc. / Smyrna Pride in response to your February 17, 2025, demand letter regarding the Georgia Log Cabin Republicans and their application to the 2025 Smyrna Pride Festival.

**No Obligation to Accept**

As a **private, non-profit organization**, Smyrna Pride is **under no legal obligation** to approve **Georgia Log Cabin Republicans' (GLCR) application or any other vendor**. The First and Fourteenth Amendments apply to government entities, not private

organizations. Supreme Court precedent *Hurley v. Irish-American Gay, Lesbian & Bisexual Group of Boston* (1995) and Eleventh Circuit precedent *Leake v. Drinkard* (2021) establish the right of private event organizers to curate participation as they see fit.

However, in the interest of **community unity and de-escalation**, we have chosen to **approve a limited number of politically affiliated organizations into Smyrna Pride 2025**, including **Georgia Log Cabin Republicans**, despite the **clear legal precedent allowing us to exclude them**, provided that all participants **adhere fully** to the mission, values, and guidelines outlined in our **2025 Vendor Agreement**.

## **Smyrna Pride's Mission & Preserving Unity**

Smyrna Pride is a volunteer-run, non-partisan organization with focus on fostering an inclusive, safe, and affirming environment for the entire LGBTQ+ community, particularly those who have been historically marginalized.

Our decision to **initially exclude all politically affiliated groups** was made to maintain a **positive, non-divisive environment**. This festival is **not a political battleground**.

Our decision to admit Georgia Log Cabin Republicans is not a concession but a deliberate choice to de-escalate tensions and preserve unity in our city.

We want to ensure that Smyrna Pride remains an event where all LGBTQ+ individuals, including transgender, non-binary, and gender-diverse attendees, feel safe, affirmed, and protected.

Smyrna Pride will not tolerate any rhetoric or conduct that compromises this goal. Every vendor, including Georgia Log Cabin Republicans, is expected to uphold the principles of respect, dignity, and inclusion throughout their participation. Any deviation from these values will result in immediate dismissal from the festival and permanent exclusion from future events.

## **Misrepresentations in Georgia Log Cabin Republicans' Claims**

While we extend this opportunity, we must also acknowledge that false narratives and misrepresentations have been used to disrupt our relationships with sponsors, vendors, and the community.

- Smyrna Pride has not, at any point in the 2025 season, approved or solicited any politically affiliated organization.

- Politically affiliated groups were granted vendor status - this claim is wholly unsubstantiated.
- Our decision to exclude all politically affiliated vendors was an across-the-board policy, not targeted at any single party, but instead a universal policy to maintain the a-political nature of the event in a volatile election year.

## **Vendor Terms & No-Tolerance Policy for Discrimination**

Georgia Log Cabin Republicans, and all other accepted vendors at Smyrna Pride 2025, must fully adhere to all rules outlined in the 2025 Smyrna Pride Vendor Agreement.

This includes:

- Full compliance with Smyrna Pride's Core Values, which prohibit speech, products, or messaging that conflict with our mission of inclusivity.
- Respect for all members of the LGBTQ+ community, including trans, non-binary, and gender-diverse individuals. Any rhetoric, dialogue, or booth materials that disrespects or invalidates any part of our community will result in immediate expulsion from the festival.
- Commitment to a welcoming and affirming festival atmosphere. Any vendor found engaging in disruptive, exclusionary, or inflammatory behavior will be banned from all future Smyrna is Fabulous events.

This is **non-negotiable**.

## **Cease and Desist Compliance & Expectations for Cooperation**

While we are extending an invitation for Georgia Log Cabin Republicans to participate in good faith, we want to be clear: this acceptance is conditional on mutual cooperation and adherence to Smyrna Pride's mission, vendor terms, and core values.

We reaffirm our previous cease and desist demands, including that Georgia Log Cabin Republicans and its representatives immediately stop the following:

- **Disseminating, repeating, or perpetuating false claims** that Smyrna Pride selectively admitted Democratic groups.

- **Interfering with Smyrna Pride's business relationships** by discouraging sponsors from supporting the festival.
- **Encouraging further legal threats** based on misrepresentations of our vendor policies.

If Georgia Log Cabin Republicans fail to abide by these terms, their vendor status will be revoked immediately.

## **Good Faith And Unity**

We have acted in good faith by choosing to admit Georgia Log Cabin Republicans, despite having no legal obligation to do so.

We expect Georgia Log Cabin Republicans to respect this decision and act accordingly.

Smyrna Pride will continue to center LGBTQ+ voices, celebrate our diverse community, and uphold the values that have made our festival a cherished and inclusive event.

Sincerely,

### **Smyrna is Fabulous, Inc. / Smyrna Pride**

Board of Directors

850 Windy Hill Road

PO BOX 613

Smyrna, GA, 30081

[info@smyrnapriderg.org](mailto:info@smyrnapriderg.org)

CC: All parties listed in the original demand letter

# Exhibit D

Vendor Application and  
Approved Vendors List



## 2025 Smyrna Pride Vendor Application

As a Smyrna Pride Vendor, you agree to comply with our Core Values: **We believe that everyone should feel welcome, respected, and appreciated.** Therefore, any acts we determine to be non-inclusive are prohibited. If you or your guests engage in such behavior, you will be asked to leave and will not be eligible to participate in any future Smyrna is Fabulous, Inc. events.

The city of Smyrna has provided us with a limited number of permits for vendors. Please understand that we are looking for equal representation in all vendor categories (arts, crafts, religiously-affiliated, business, non-profit, etc.) as we review applications.

Vendors agree to pay a vendor fee to host their space on the Festival Date. Vendor fees are determined by location in the festival. **Vendors must provide their own table and flame retardant tent set up.** Vendors also agree to pay a non-negotiable Event Insurance Fee per booth space. Once accepted, vendors must pay all fees within (3) three business days or they will be removed from the vendor list and their space will be released.

Vendors agree to set up at the Smyrna Market Village on Festival day, at the time selected by Event Organizers. All vendors will be required to check in with festival staff on arrival. Curbside load in cannot take more than 20 minutes. However, you can select a “walk-in” set up which will allow for more flexibility. Walk-in implies that you will park your vehicle outside the Smyrna Pride festival grounds and then carry your equipment to your booth location. Your booth must be completely set up by 11:30 am. Please note that all booths are subject to inspection by the Smyrna Fire Department.

## 2025 Smyrna Pride Vendor Guidelines

- You must adhere to the load in time outlined below and **your booth must be fully set up for the Fire Inspection by 11:30am.** Setup is not allowed after the Festival has started.
- Ensure that all chairs, tables, equipment are within the confines of your booth space.
- The event is rain or shine. Refunds will not be provided.
- Vendors are responsible for collecting and paying Georgia taxes and any other applicable taxes.
- You may pay an “insurance fee” as part of your purchase. That fee covers potential claims against event organizers. You are still encouraged to bind vendor insurance to address any claims brought against your business specifically but that is not a requirement to participate.

- Vendors must bring their own hotspot, or use public wi-fi. We do not provide wi-fi.
- Reselling or subleasing booth space is not permitted.
- Vendors are not allowed to share booths.
- Vendors are not allowed to set up at any location other than their assigned area.
- No raffles in exchange for money may be held, but booth prizes given away at random for no money purchase are allowed and encouraged.
- Smyrna is Fabulous and any sponsors do not warrant or guarantee any results of the Festival, nor does it guarantee a number of attendees.
- All booths must be manned during the duration of the festival 12pm-6pm. Early departures (before 6:00 pm) and late departures (after 7:00 pm) will result in vendors not being invited to subsequent vending at any future Smyrna is Fabulous events.
- Unauthorized electronic noise amplification is not permitted at the festival. Any audio broadcasting necessary to promote or sell your offering must not be audible more than one foot outside of your booth.
- Common courtesy to event attendees, volunteers, and festival personnel is expected by all participants.
- Vendors are not allowed to provide their own power drop. If a vendor attempts to install a power drop it will be unplugged and removed. A second violation may result in the immediate loss of exhibit space without a refund and removal from the Festival.
- Any violation of the guidelines stated above could exclude vendors from participating in future Prides.
- Your completion/submission of this application indicates your acceptance of these guidelines.

## Booth Space Pricing

Red, Blue, Purple and Black Zones - **\$125.00 per 10 X 10 space**

Orange, Yellow, Green, Brown, Light Blue and Pink Zones - **\$150.00 per 10 X 10 space**



Power Drops are available for \$75 **(Vendors are not allowed to run their own power)**

*\*Pricing is Subject to Change/Availability*

## Vendor Information

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_



Contact Phone Number\_\_\_\_\_

Name of Business or Organization as you would like it to appear in Marketing Materials

\_\_\_\_\_

Business/Organization Website\_\_\_\_\_

Social Media Handles \_\_\_\_\_

Description of Services: What will you sell/promote? What makes your products or services a good fit for Smyrna Pride specifically?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you plan to provide any free giveaway items? If yes, please describe them.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Requested Zone**

**(Red, Orange, Yellow, Blue Purple, Black, Brown, Light Blue, Pink)**

**\*Please note varying prices per zone, request not guaranteed**

First Choice\_\_\_\_\_

Second Choice\_\_\_\_\_

Third Choice\_\_\_\_\_

**What Forms of Payment do you accept? You must accept Credit Cards at the Event**

☐ Cash ☐ Credit Cards ☐ Electronic Transfers (Venmo, Zelle, PayPal, etc.)

## **Community Information**

(Y or N): LGBTQ Owned/Operated? \_\_\_\_\_

(Y or N): Non-Profit Organization? \_\_\_\_\_

(Y or N): For Profit Business? \_\_\_\_\_

**Have you been a vendor at any previous PRIDE Festival? If so, please elaborate.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you been a vendor at any previous festivals located in Smyrna? If so, please elaborate.

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How is your Business/Organization serving and/or supporting the LGBTQ+ Community?

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Is your business / organization affirming of all members of the LGBTQ+ Community? Is your Business/Organization affirming of Trans/Gender Queer/Non-Binary individuals?

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Smyrna is Fabulous, Inc.'s vision statement is as follows: "Smyrna is Fabulous feels that everyone should feel welcome, respected, and appreciated. We imagine a city where no one has to wonder if they will be rejected as a neighbor because of who they love."

We are a group of citizens who want to make our community an inclusive and safe environment for our LGBTQ+ members and our Allies. Therefore, vendors, content, products, messaging, speech, promotions, etc. not in keeping with our Mission and Vision are prohibited.

Any vendor found to be violating this policy will be dismissed, without refund, from the Smyrna Pride 2025 Festival. Do you confirm receipt of this policy and agree to abide?

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## **Insurance Information**

All Vendors are required to have insurance, either provided by Smyrna is Fabulous or the Vendor, that protects the festival against any claims of liability. If you choose to provide your own insurance you must submit a Certificate of Insurance adding **Smyrna is Fabulous, Inc.** as an additional insured at the time of application.

Vendor Insurance Fees are outlined below:

- ☐ *Alcoholic beverage Vendors - Carrier Market Price*
- ☐ *All Food and non-alcoholic beverage Vendors - \$30.00*

- ☐ **For Profit Retail/Services - \$25.00**  
☐ **Non Profit - \$20.00**

Which Will Apply to Your Business/Organization?

\_\_\_ I have my own insurance and have attached a Certificate of Insurance adding **Smyrna is Fabulous, Inc.** as an additional insured.

\_\_\_ I want Smyrna is Fabulous, Inc. to provide my insurance and I will pay the insurance fee.

## **Power Requests**

Power Drop is (1) one outlet and can support no more than 120 Volts  
\$75.00 per Power Drop

I will need \_\_\_\_\_ power drop(s) {provide number of drops needed}

***Signature (Electronic Signatures will be accepted):***

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***Date:*** \_\_\_\_\_

**PLEASE RETURN COMPLETED APPLICATION TO [INFO@SMYRNAPRIDE.ORG](mailto:INFO@SMYRNAPRIDE.ORG)**

*\*Vendor Applications will be reviewed within 10 business Days of Submission and Offer to participate or decline will be emailed to the email address provided above. Please send us an e-mail at [INFO@SMYRNAPRIDE.ORG](mailto:INFO@SMYRNAPRIDE.ORG) if you have not received a reply within 10 business days.*

STATUS	TYPE OF VENDOR	VENDOR NAME	CONTACT
Approved & NOT Paid	Fitness	Burn Boot Camp	Sara Nasre
Approved & NOT Paid	Jewelry	Crayonfetti	Kalen Redmond
Approved & NOT Paid	Art	Dejii Draws	Frances Nash
Approved & NOT Paid	Jewelry	Duality Clique	Meshanda King
Approved & NOT Paid	Home Goods	Star Station Co.	Brooke "Lysander" McLean
Approved & NOT Paid	Smoothies	Sweet Paradise ATL	Issac Jones
Approved & Paid	Jewelry	Candy Heartz Shop	Jennifer Adame
Approved & Paid	Non-Profit	Cobb & Douglas Public Health	Eric Andrews, Laura Hernandez
Approved & Paid	Entertainment	Crazy Goat Girls	Joy Olsen
Approved & Paid	Pets	Dirty Work	Erin Erman
Approved & Paid	Art	Dragon Beak Art	Billie Liao
Approved & Paid	Non-Profit	Free Mom Hugs	Kelli Blundell
Approved & Paid	Home Goods	Froggy of the Valley	Sarah (Fawn) Noe
Approved & Paid	Food/Drinks	Fruit Tea Bubbles	Lisa Lindsay
Approved & Paid	Pets	Good Mews	Carrie Giglio
Approved & Paid	Art	Hey Kate Hey Art	Kate Fites
Approved & Paid	Food/Drinks	King of Pops	Graham (Theron) Gober
Approved & Paid	Art	Kristen Ramsey Art	Kristen Ramsey
Approved & Paid	Home Goods	Little Nest	Jennifer Humphries
Approved & Paid	Food/Drinks	Little Sober Bar	Bryttany Hyde
Approved & Paid	Pets	Pet Butler	Courtney Elliot
Approved & Paid	Non-Profit	PFLAG	Denise Settle
Approved & Paid	Non-Profit	Planned Parenthood	Hannah Davis/Lois Harrison
Approved & Paid	Non-Profit	Pride Coalition	Mary Frances Headrick
Approved & Paid	Food/Drinks	SIP Lemonade	Michelle (Lyla) Jones
Approved & Paid	Non-Profit	Smyrna Police	Lt. Meredith Holt
Approved & Paid	Home Goods	Smyrna Swag	Karen Garcia
Approved & Paid	Jewelry	Sorra Ray	Katryna Taylor
Approved & Paid	Religion	Union Sanctuary	Bill Pinto
Approved & Paid	Religion	Vinings Lake Church	Lauren Palmas
Premium Space	Premium Hold 1		
Premium Space	Premium Hold 2		
Premium Space	Premium Hold 3		
Premium Space	Premium Hold 4		



# Exhibit E

Log Cabin Republicans of Georgia's  
Vendor Application

Contact Name	Business/Organization Website	Business/Organization Social Media Handles	Description of Services (What will you sell/promote?)	Community Information	Have you been a vendor at any previous PRIDE Festival? If so, please elaborate.	Have you been a vendor at any previous Smyrna Festival? If so, please elaborate.	How is your Business/Organization serving and supporting the LGBTQ+ Community?	Business/Organization Name
Skyler Akins	<a href="https://www.georgialogcabin.org/">https://www.georgialogcabin.org/</a>	GeorgiaLogCabin	We will be promoting and recruiting LGBT people into the Republican Party and competing for their votes in all elections.	Non-Profit Organization	Atlanta Pride	No	We are promoting continued inclusion of LGBT people in the Republican Party and competing, in good faith, for the LGBT vote. We also volunteer at various event and have an Log Cabin Institute that spotlights the danger LGBT people face in various countries around the world and how it remains illegal in many countries around the world.	Georgia Log Cabin Republicans